## **Privacy Policy**

Effective Date: [Aug 1, 2024]

This Privacy Policy describes how we collect, use, disclose, and protect the personal information of users ("Users" or "you") who visit and interact with our website ("Website"). We are committed to safeguarding your privacy and ensuring the security of your personal information. By accessing or using our Website, you agree to the terms of this Privacy Policy.

- Information We Collect:
- 1.1 Personal Information: We may collect personal information that you voluntarily provide to us when you interact with our Website, such as your name, email address, phone number, and any other information you provide to us through forms or other communication channels.
- 1.2 Automatically Collected Information: When you visit our Website, we may automatically collect certain information about your device, browsing actions, and patterns. This may include your IP address, browser type, operating system, referring URLs, and other information that helps us improve our Website and provide a better user experience.
  - 2. Use of Collected Information:
- 2.1 Personal Information: We may use the personal information you provide to us to:
  - Respond to your inquiries, requests, or provide you with information or services you have requested;
  - Personalize your experience on our Website and improve our products and services;
  - Communicate with you about updates, promotions, and news regarding our Website and services, subject to your preferences and applicable laws.
- 2.2 Automatically Collected Information: We may use automatically collected information for various purposes, including:
  - Analyzing trends and user behavior to improve our Website and services;
  - Administering our Website, diagnosing technical issues, and ensuring the security of our systems;
  - Gathering demographic information and generating aggregated and anonymized reports.
  - 3. Disclosure of Information:

We may disclose your personal information:

 To our trusted third-party service providers who assist us in operating our Website and delivering services to you. These providers have access to your personal information only as necessary to perform their functions and are contractually obligated to maintain its confidentiality.

- To comply with applicable laws, regulations, legal processes, or enforceable governmental requests.
- If we believe disclosure is necessary to protect our rights, investigate fraud, or respond to a
  government request.
- In connection with a business transaction, such as a merger, acquisition, or sale of assets, where your personal information may be transferred to the acquiring entity.

### 4. Data Security:

We implement reasonable security measures to protect your personal information from unauthorized access, use, alteration, or disclosure. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

## 5. Cookies and Tracking Technologies:

We use cookies and similar tracking technologies to enhance your browsing experience, analyze usage patterns, and personalize content. By using our Website, you consent to the use of cookies and tracking technologies as described in our Cookie Policy.

# 6. Third-Party Websites:

Our Website may contain links to third-party websites. We are not responsible for the privacy practices or the content of such websites. We encourage you to review the privacy policies of those third-party websites before providing them with any personal information.

### 7. Children's Privacy:

Our Website is not intended for children under the age of 13. We do not knowingly collect personal information from children. If you believe that we have inadvertently collected personal information from a child, please contact us, and we will promptly delete the information.

### 8. Changes to this Privacy Policy:

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the updated Privacy Policy on our Website. We encourage you to review this Privacy Policy periodically to stay informed about our information practices.

### 9. Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of information. Contact us at info@amjaysoftware.com